



Organized By: East Tennessee Kidney Foundation

SATURDAY MARCH 15, 2025

World's Fair Performance Lawn

LUCKY KIDNEY RUN™: 10:00am

KNOX SHAMROCK FEST™: 10:00am-6:00pm

<p>TITLE SPONSOR \$30,000</p>	<ul style="list-style-type: none"> • Logo included with festival logo • Logo on race website, print, digital, t-shirt, race bibs, and on-site signage. • 10x20 booth space • Opportunity to speak at race 	<ul style="list-style-type: none"> • Can add swag to race packet/goody bag • A race team up to 30 people • Discounted additional racers • Stage recognition throughout event
<p>STAGE/ ENTERTAINMENT \$10,000</p>	<ul style="list-style-type: none"> • Logo on event website, print, digital, t-shirt, and on-site signage that highlights stage performances • 10x10 booth space 	<ul style="list-style-type: none"> • Can add swag to race packet/goody bag • A race team up to 10 people • Discounted additional racers
<p>LUCKY PUB BEER GARDEN \$7500</p>	<ul style="list-style-type: none"> • Logo on event website, print, digital, t-shirt, and on-site signage that highlights the Beer Garden • Logo on 1,000 souvenir beer cups • Marketing table tents on all tables 	<ul style="list-style-type: none"> • 10x10 booth space • Can add swag to race packet/goody bag • A race team up to 10 people • Discounted additional racers • Stage recognition throughout event
<p>POT O'GOLD PLAYLAND \$5500</p>	<ul style="list-style-type: none"> • Logo on event website, print, digital, t-shirt, and on-site signage that highlights the Playland area • 10x10 booth space 	<ul style="list-style-type: none"> • Can add swag to race packet/goody bag • A race team up to 5 people • Discounted additional racers • Stage recognition throughout event
<p>EMERALD \$5000</p>	<ul style="list-style-type: none"> • Logo on event website t-shirt, and on-site signage • Custom social media post • 10x20 booth space 	<ul style="list-style-type: none"> • Can add swag to race packet/goody bag • A race team up to 10 people • Discounted additional racers • Stage recognition throughout event
<p>RACE PACKET/ EVENT BAG \$3500</p>	<ul style="list-style-type: none"> • Logo on 2,000 event bags • Logo on event website, print, digital, t-shirt, and on-site signage that highlights the event bags 	<ul style="list-style-type: none"> • Can add swag to race packet/goody bag • A race team up to 5 people • Discounted additional racers
<p>SHAMROCK \$1000</p>	<ul style="list-style-type: none"> • Logo on all Shamrocks • Logo on event website, digital, t-shirt, and on-site signage • 10x10 booth space 	<ul style="list-style-type: none"> • Can add swag to race packet/goody bag • A race team up to 5 people • Discounted additional racers • Stage recognition throughout event
<p>VENDOR \$300</p>	<ul style="list-style-type: none"> • Custom social media post • 10x10 booth space 	<ul style="list-style-type: none"> • Can add swag to race packet/goody bag • Stage recognition throughout event