

# 2019 Lucky Kidney Run Support Opportunities

Friday, March 15th & Saturday, March 16th

	<i>Water Table</i>	<i>Rainbow Sponsor</i>	<i>Shamrock Sponsor</i>	<i>Gold Sponsor</i>	<i>Emerald Sponsor</i>	<i>Lucky Kidney Run Title</i>
	\$500	\$750	\$2,000	\$3,500	\$6,000	\$15,000
• Group employee volunteer opportunities	X	X	X	X	X	X
• Corporate community support & charitable giving	X	X	X	X	X	X
• Opportunity to make a positive impact on a tight-knit community	X	X	X	X	X	X
• Opportunity to display corporate banner at booth	Water Table		Saturday Only	X	X	X
• Logo on printed & digital race registration materials			Small	Medium	Large	Largest
• Lucky Kidney Run™ Corporate Team (discounted registration rate \$20/person up to ___ people, additional team members regular price)		5	10	20	30	40
• VIP Market Square covered tent (10' x 10') and booth (8' table with tablecloth & 2 chairs)			Saturday Only	X	X	X
• Company logo included on the back of the Lucky Kidney Run™ race shirts (race shirt may be strictly Lucky Kidney Run™ or combo LKR/KSF in addition to Lucky Kidney Run™)			Small	Medium	Large	Largest
• Social media posts on Instagram, Facebook & Twitter			1x	2x	3x	4x
• Logo & hyperlink on Lucky Kidney Run™ registration website			X	X	X	X
• Logo with hyperlink to your website listed on ETKF website as Corporate Sponsor			X	X	X	X
• <i>Featured Corporate Sponsor</i> ™ page on ETKF website to be posted for at least 30 days			X	X	X	X
COMPANY LOGO ON LARGE LUCKY KIDNEY RUN™ banner to be displayed at event					X	X
Opportunity for company representative to speak at Lucky Kidney Run™					X	X
Verbal recognition before start of the Lucky Kidney Run™					X	X
• Exclusive Online Promotions by <i>Visit Knoxville (VK)</i> Tourism office						X
• Company logo on all posters & fliers						X
• Company name recognition in any radio/television interviews to advertise the Lucky Kidney Run™						X
• “First right of refusal” benefits for next year’s event						Lucky Kidney Run Only
Sponsor name included anywhere event name is displayed or read						Luciy Kidney Run Only