

2020 Knox Shamrock Fest™, Lucky Kidney Run™ Support Opportunities

Friday, March 13th & Saturday, March 14th

| | Children's Booth / Game \$250 | Water Table \$500 | Rainbow \$750 | Shamrock \$2,000 | Gold \$3,500 | Emerald \$6,000 | Title \$30,000 |
|---|-------------------------------|-------------------|---------------|------------------|--------------|-----------------|----------------|
| "Sponsored by ____" sign at 1 children's booth | X | | | | | | |
| Group employee volunteer opportunities | X | X | X | X | X | X | X |
| Corporate support & charitable giving | X | X | X | X | X | X | X |
| Opportunity to make a positive impact on a tight-knit community | X | X | X | X | X | X | X |
| Opportunity to display corporate banner at booth | | Water Table | | Saturday Only | X | X | X |
| Logo on printed & digital marketing materials | | | | Small | Medium | Large | Largest |
| Lucky Kidney Run™ Corporate team (discounted registration \$20/person up to ____ people, additional team members regular price) | | | 5 | 10 | 20 | 30 | 40 |
| VIP Market Square covered tent (10' x 10') and booth (8' table with tablecloth & 2 chairs) | | | | Saturday Only | X | X | X |
| Company logo included on back of Lucky Kidney Run™ race shirts (deadline to have logo included on shirt is February 1, 2020) | | | | Small | Medium | Large | Largest |
| Social media posts: Instagram Facebook Twitter | | | | 1x | 2x | 3x | 4x |
| Logo & hyperlink on Lucky Kidney Run™ registration website | | | | X | X | X | X |
| Logo with hyperlink to your website listed on ETKF website as Corporate Sponsor | | | | X | X | X | X |
| <i>Featured Corporate Sponsor</i> " page on ETKF website to be posted for at least 30 days | | | | X | X | X | X |
| Company Logo on "Thank You To Our Sponsors" sign to be displayed at event | | | | | | X | X |
| Verbal recognition before Lucky Kidney Run™ | | | | | | X | X |
| Opportunity for company representative to speak at Lucky Kidney Run™ | | | | | | X | X |
| Opportunity for company representative to announce winners of Lucky Kidney Run™ | | | | | | | X |
| Company logo on all event posters & fliers | | | | | | | X |
| Company name recognition in any radio/television <i>interviews</i> to advertise event | | | | | | | X |
| Exclusive Online Promotions by <i>Visit Knoxville (VK)</i> Tourism office | | | | | | | X |
| Sponsor name included anywhere event name is published or read by ETKF | | | | | | | X |
| "First right of refusal" benefits for next year's event | | | | | | | X |