

2021 Knox Shamrock Fest™, Lucky Kidney Run™

100% VIRTUAL - Your Safety is Our Priority

	Banner Ad on Registration Website \$100	Shamrock \$1,000	Gold \$2,500	Emerald \$5,000	Title \$15,000 <i>Unavailable</i>
"Sponsored by _____" logo on all pages of the RunSignUp.com race registration website					X
Sponsor name included anywhere event name is published or read by ETKF					X
Company name included in all paid online advertising					X
Exclusive Promotions by <i>Visit Knoxville (VK)</i> Tourism office online & in printed guide book					X
Company name recognition in all radio/television <i>interviews</i> to advertise event					X
Opportunity for company representative to write a brief message on event page for Lucky Kidney Run™					X
"First right of refusal" benefits for next year's event					X
Sponsor logo included on all participants' Digital Race Bibs					X
Sponsor logo included on all participants' Finisher Certificates					X
Opportunity to provide sponsor branded race packets which will be mailed to all participants					X
Opportunity to provide swag in race packets which will be mailed to all participants			X	X	X
Social media posts: Instagram Facebook Twitter		1x	2x	3x	10x
Company Logo on "Thank You To Our Sponsors" sections on event & registration pages		X	X	X	X
Logo on digital marketing materials		Small	Medium	Large	Largest
Lucky Kidney Run™ Corporate team (discounted registration of \$20/person up to ___ people, additional team members regular price)		5	10	20	50
Company logo included on back of Lucky Kidney Run™ race shirts (deadline to have logo included on shirt is February 15, 2021)		Small	Medium	Large	Largest, in color
Your logo & hyperlink to website on Lucky Kidney Run™ registration page	X	X	X	X	X
Logo with hyperlink to your website listed on ETKF website as Corporate Sponsor		X	X	X	X
<i>Featured Corporate Sponsor</i> " page on ETKF website to be posted for at least 30 days		X	X	X	X
Employee safety through sponsoring a virtual event		X	X	X	X
Corporate support & charitable giving		X	X	X	X
Opportunity to make a positive impact on a tight-knit community		X	X	X	X